

ECONOMIC IMPACT



\$2,932,559
Total supported
revenue from
businesses
receiving
CHOICE and
Storefront Grants



\$152,912
Storefront
and CHOICE
Grants



7,800+
Volunteer hours
valued at
\$200,000
*VISTAs
*Interns
*Committed
Volunteers



1,320
Hours of training for
nonprofits valued at
\$30,172
*Back Office Support
*Nonprofit Symposium



58 trained
nonprofits at
Nonprofit Symposium
and Back Office
Program

PEOPLE



Launched a new
streamlined
and user-friendly
WEBSITE



838,000+
Positive media
impressions
*250k The Rivard Report
*474k SA Current
*83K KSAT
*30k News 4



Equitable
Neighborhood
Development
Plan



5,000+
Direct engagement
at Community Events,
Town Halls and more



19%
Increase in
newsletter contacts
to 2,277



10% increase on
Facebook page
followers to **5,307**
and **959** other social
media apps.

ACCOMPLISHMENTS



1,497
Hours internal training
and professional
development



\$139,000+
In-kind value of
new technology
*GSuite
*Google Grant Ads
*Salesforce



**Enhanced
Branding**



8 new alliances and
leadership
positions
*National Coalition of
Promise Zones
*For Everyone Home
*EETC
*Census 2020
*SA Tomorrow



Hosted **first-ever**
Housing Summit on
the Eastside



HalloEast community
event with **1,000+**
in
attendance